



2012 ASSOCIATION OF PET DOG TRAINERS Annual Educational Conference

CALL FOR SPEAKERS

October 17 – 21, 2012
Covington, Kentucky/Cincinnati, Ohio

Submission Deadline – September 7, 2011

You are invited to submit a presentation proposal for the APDT 2012 Educational Conference. We are looking for skilled speakers, who can present solid basics, cutting edge research on behavior, and/or innovative positive training techniques.

Visit the ADPT website, at www.APDT.com, to see the scope and range of topics at the 2011 conference. We are looking for new, fresh, and innovative proposals in our efforts to provide contemporary education. Your opportunity to be selected will be enhanced if your presentation is new, fresh, and has not been presented at other venues.

The selection committee is interested in receiving proposals that discuss solutions to training ideas and/or problems. **Your proposal should provide a limited introduction to the idea and/or problem and provide solutions.** Preference will be given to presentations which include videos and/or demonstrations. Proposals that include solutions and data on how to resolve training or behavior issues will be considered over proposals that only discusses *How to Identify the Problem*.

Your proposal should be addressed to trainers and pet professionals, not to individual dog owners.

We Will Be Selecting Speakers for The Following

Trainer Development Track (TD) – is designed for pet professionals, for those who would like to brush up on foundation skills and add more positive methods to their training, and for anyone preparing to take the CPDT Exam or those new to the field.

Intermediate Track (INT) – provides continuing education to pet professionals with practical experience in the industry. In-depth discussions, demonstrations, and applications are provided. Knowledge of basic concepts by the attendees is assumed.

Science Track (SCI) – provides advanced theoretical and empirically grounded education into the basis of training and understanding the context of animal behavior research.

Length of Your Session Presentation or Workshop (choose one)

- Three-hour Session Presentation
- 90 minute Session Presentation

Enhance Your Proposal

Please submit a minimum of three proposals. We would like speakers to present twice during the conference. Individual speaker proposals will be given higher consideration than presentations led by co-speakers.

Sample of a Presentation

If you have not previously spoken at an APDT conference, provide a sample of yourself giving a spoken presentation to an audience. Please do not direct the selection committee to view materials of you on the internet or submit newspaper/magazine articles written about, or by you. Upload your video to YouTube and then send the link to APDT@details2.com.

Sample must be posted by September 19, 2011

Speakers Proposals Submission Format

Please submit your proposals on-line. You will receive an e-mail confirming we have received your submission. If you do not receive a confirmation, you should re-submit or follow up with the APDT Conference Office. (See contact information below.)

Before You Begin Your Submission - Read the Following Instructions Carefully.

- Incomplete Submissions Will Not Be Reviewed
- View the PDF Checklist to identify all required information. (See last page)
- Prepare your materials accordingly; note the maximum word counts for all sections.
- Collect all the information you will need in advance.
- Prepare your submission using word processing software as there is no spell check on the on-line form. Software packages will also allow you to perform a word count for the sections in which a maximum word count is specified.
- Copy and paste your submission into the appropriate fields.
- Complete all required fields. These fields are indicated with an asterisk *
- You must complete a new submission for each presentation.
- Print/save a copy of your submission for future reference.

How Will You Know if You Are Selected?

If you are selected you will be contacted by the APDT conference office staff or by an APDT Conference Committee member in November/December of 2011.

You will be required to sign a contract outlining the date, time, and place of: the presentation, the agreement terms, the deadlines for session descriptions, audiovisual requirements and presentation workbook material submissions.

You will commit to maintaining an educational and professional development focus in your session and to eliminate all sales messages or presentations. Speakers who incorporate a sales theme or message and/or receive low audience evaluations will not be invited to present at future conferences.

Approval as a speaker at an APDT Annual Conference does not mean the speaker will automatically be repeated at future events. The APDT continues to offer a fresh program with new speakers and diverse topics each year.

If you were not selected for 2012, you will receive a letter in December. Please remember that we receive a large number of proposals and can only select a small number of speakers each year. We receive many wonderful proposals we are not able to select due to limited speaker slots.

On-Line Submissions: <http://www.apdt.com/conf/speakers/call/form.aspx>

Post Sample Presentations to: Upload your video to YouTube and then send the link to APDT@details2.com. **Sample must be posted by September 19, 2011**

Questions or Having Difficulties:

APDT Conference Office - APDT@details2.com or call 866.570.9967

Deadline to submit proposal is September 7, 2011.
No extensions!