

# ***Thousands of the world's most successful dog trainers belong!***

Our members have made the APDT successful by working together to learn from each other and promote training to the dog owning public.

## ***Here's 15 reasons why membership pays:***

### **1 Trainer Search on the APDT Web Site**

Increase your business with your free listing on the APDT web site Trainer search directory (for Professional and Full members only).

### **2 The APDT Chronicle of the Dog**

Further your knowledge of dog training and behavior through your subscription to The APDT Chronicle of the Dog, our award-winning bi-monthly full-color publication, now available in print and digital editions.

### **3 Web Templates and Designer Discounts**

Coming in Spring 2011, access low-cost and easy opportunities to establish a web presence for your business. Have access to print designers offering discount on graphic design services.

### **4 Member Discounts**

Enjoy valuable discounts on pet-related vendors such as Dogwise Books, NewTrix Advanced Pet Products, Tawzer Dog Videos, Staples, Veterinary Pet Insurance, and more.

### **5 Networking Opportunities**

Find members to network with and discuss training and business topics through your access to our members only email list serv, our BarkBoard discussion board, our online membership directory and listings of regional trainer networking groups.

### **6 Annual Educational Conference**

Members receive a discount on attendance at our renowned Annual Educational Conference and Trade Show – five days of training and behavior seminars and workshops and networking with trainers from all over the U.S. and the world.

### **7 Conference Resources Online**

Members will have free access videos of select seminars from the 2010 APDT Annual Educational Conference and Trade show, as well as to free short audio podcasts, the workbook available for download, and the Powerpoint presentations from most of the seminars.

### **8 Train Your Dog Month Promotion**

Promote your local business through downloadable handouts and marketing materials from [www.trainyourdogmonth.com](http://www.trainyourdogmonth.com). Participate in our dog owner and member contests to win prizes and recognition on our web sites and press releases!

### **9 APDT Rally**

APDT Rally continues to expand across the country. Learn more about resources to help bring APDT Rally to your community and diversify your training services at [www.apdt.com/rally](http://www.apdt.com/rally). Subscribe to our Rally e-newsletter as well!

### **10 Webinars**

Debuting in 2011, partake in online educational opportunities to earn CEUs for certification.

### **11 Public Relations and Outreach**

Benefit from increased visibility for the APDT through social media (Facebook, Linked In, and more), our national press releases to the media, and our enhanced presence at trade shows for veterinarians, veterinary technicians, and shelter staff.

### **12 Volunteer Opportunities**

Participate in building the APDT's membership and strategic plans through volunteering with one of our many committees.

### **13 Handouts and Powerpoint**

Enhance your educational offerings for clients and your community through access to handouts and Powerpoint presentations.

### **14 APDT logo**

Display your commitment to education and professional growth to your current and future clients through the use of the APDT logos on your marketing materials and web site.

### **15 Canine Life and Social Skills (C.L.A.S.S.)**

In March 2011, we will roll out our Canine Life and Social Skills program (C.L.A.S.S.), designed to promote positive training and building relationships with dogs to the average pet owner. We are very excited about the C.L.A.S.S. program, and Evaluator status will only be available to APDT members.

